

Ateneo de Zamboanga University

SCHOOL OF MANAGEMENT AND ACCOUNTANCY

Management Department

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)

FIRST YEAR					
First Semester		Units	Second Semester		Units
MATMOD	Mathematics in the Modern World	3	PURCOM	Purposive Communication	3
UNDESELF	Understanding the Self	3	PHIHUM	Philosophy of the Human Person: Social and Political Dimensions	3
SPIECO	Spirituality and Ecology in the Christian, Ignatian, and Islamic Traditions)	3	VOCMIS	Vocation and Mission in the Christian, Ignatian, and Islamic Traditions	3
PHIHIS	Readings in Philippine History	3	RIZAL	Life and Works of Rizal	3
FFP/NSTP 1	Freshmen Formation Program/NSTP I	4.5	FFP/NSTP 1	Freshmen Formation Program/NSTP II	4.5
PATHFIT 1	Movement Enhancement	2	PATHFIT 2	Fitness Exercise	2
BUSMAN 101	Human Behavior in Organization (PMC)	3	BUSMAN 102	Business Research(PMC)	3
			BUSMAN ELEC 1	Business Management Elective 1	3
TOTAL		21.5	TOTAL		24.5
SUMMER					
BUSMAN 103	Environmental Management (PMC)				3
BUSMAN 104	Project Management (PMC)				3
TOTAL					6
SECOND YEAR					
First Semester		Units	Second Semester		Units
ETHICS	Ethics	3	ARTAPP	Art Appreciation	3
CONWOR	Contemporary World	3	SCITECS	Science, Technology, and Society	3
KOMFIL	KontekswalisadongKomunikasyonsaFilipino	3	PANLIP	PanitikanPanlipunan	3
PATHFIT 3	Dance/Sports/Recreation and Games 1	2	PATHFIT 4	Dance/Sports/Recreation and Games 2	2
MIS 1	Management Information System (PMC)	3	BUSANA 3	Business Analytics (PMC)	3
MRKTG 1	Marketing Management (BC)	3	BUSMAN 106	Operations Management & TQM (CBMEC)	3
BUSMAN 105	Governance and Management (PMC)	3	BUSMAN 107	Inventory Management & Control (PMC)	3
FINACCO	Financial Accounting (PMC)	3	ECON 2	Economic Development & Sustainability (PMC)	3
ECON 1	Business Economics (BC)	3	FINMAN 2	Financial Management	3
TOTAL		26	TOTAL		26
SUMMER					
BUSMANELEC 2	Business Management Elective 2				3
BUSMAN 108	Human Resource Management (PMC)				3
TOTAL					6

THIRD YEAR					
First Semester		Units	Second Semester		Units
FREE ELECT 1	Free Elective 1	3	FREE ELECT 2	Free Elective 2	3
LAW 1	Obligation and Contract (PMC)	3	BUSMAN 110	Feasibility Study 1 (BC)	3
BUSMAN 116	Opportunity Seeking & Creation (PMC)	3	BUSMAN 111	Strategic Management (CBMEC)	3
BUSMAN 109	International Trade (PMC)	3	TAX 2	Business Taxation (PMC)	3
TAX 1	Income Taxation (BC)	3	LAW 2	Law on Business Organization (PMC)	3
BUSANA 2	Data Warehousing (PMC)	3	BUSANA 4	Statistical Analysis (PMC)	3
TOTAL		18	TOTAL		18
SUMMER					
BUSMANELEC 3	Business Management Elective 3				3
BUSMANELEC 4	Business Management Elective 4				3
TOTAL					6
FOURTH YEAR					
First Semester		Units	Second Semester		Units
BUSMAN 112	Feasibility Study 2 (BC)	3	BUSMAN 114	Feasibility Study 3 (BC)	3
BUSMAN 113	Management Training Program 1 (BC)	3	BUSMAN 115	Management Training Program 2 (BC)	3
TOTAL		6	TOTAL		6

EFFECTIVE SCHOOL YEAR 2018–2019

BUSMAN Electives:

- Sales Management
- Consumer Behavior
- Cooperative Management
- Risk Management
- Franchising
- Entrepreneurial Management
- Enterprise Resource Planning
- Current Economic Issues
- Economic Development
- Industrial/Agricultural Marketing
- Direct Marketing
- Logistics Management
- Change Management
- Advertising
- Marketing Research
- Business Economics

GE (FREE) Electives:

- Christian Morality and Ethics in the 21st Century
- Islamic Ethics in the 21st Century
- Inter-Religious Dialogue
- Indigenous Communities in the Philippines
- Great Books in World Literature
- Gender and Society
- The entrepreneurial Mindset
- Living in the IT Era (with Data Analytics)
- Mindanao History and Culture
- People and Earth's Ecosystem (with Environmental Management)

Prepared by:

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