

Ateneo de Zamboanga University
SCHOOL OF MANAGEMENT AND ACCOUNTANCY
Management Department

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION–ENTREPRENEURSHIP (BSBA-Entre)
(For non-ABM track)

FIRST YEAR					
First Semester		Units	Second Semester		Units
MATMOD	Mathematics in the Modern World	3	PURCOM	Purposive Communication	3
UNDESELF	Understanding the Self	3	PHIHUM	Philosophy of the Human Person: Social and Political Dimensions	3
SPIECO	Spirituality and Ecology in the Christian, Ignatian, and Islamic Traditions)	3	VOCMIS	Vocation and Mission in the Christian, Ignatian, and Islamic Traditions	3
PHIHIS	Readings in Philippine History	3	RIZAL	Life and Works of Rizal	3
FFP/NSTP 1	Freshmen Formation Program/NSTP 1	4.5	FFP/NSTP 1	Freshmen Formation Program/NSTP 2	4.5
PATHFIT 1	Movement Enhancement	2	PATHFIT 2	Fitness Exercise	2
BUSMAN 101	Human Behavior in Organization (PMC)	3	BUSMAN 102	Business Research(PMC)	3
ABMBC 1	Fundamentals of Accounting 1 & 2	(3)	ABMBC 3	Business Finance & Applied Economics	(3)
ABMBC 2	Principles of Management&Marketing	(3)	ABMBC 4	Business Math	(3)
TOTAL		27.5	TOTAL		27.5
SUMMER					
BUSMAN ELEC 1	Business Management Elective 1			3	
BUSMAN 103	Environmental Management (PMC)			3	
BUSMAN 104	Project Management (PMC)			3	
TOTAL				6	
SECOND YEAR					
First Semester		Units	Second Semester		Units
ETHICS	Ethics	3	ARTAPP	Art Appreciation	3
CONWOR	Contemporary World	3	SCITECS	Science, Technology, and Society	3
KOMFIL	KontekswalisadongKomunikasyonsaFilipino	3	PANLIP	PanitikanPanlipunan	3
PATHFIT 3	Dance/Sports/Recreation and Games 1	2	PATHFIT 4	Dance/Sports/Recreation and Games 2	2
MIS 1	Management Information System (PMC)	3	BUSANA 3	Business Analytics (PMC)	3
MRKTG 1	Marketing Management (BC)	3	BUSMAN 106	Operations Management & TQM (CBMEC)	3
FINACCO	Financial Accounting (PMC)	3	BUSMAN 107	Inventory Management & Control (PMC)	3
ECON 1	Business Economics (BC)	3	ECON 2	Economic Development & Sustainability (PMC)	3
BUSMAN 105	Governance and Management (PMC)	3	FINMAN 2	Financial Management	3
TOTAL		26	TOTAL		26
SUMMER					
BUSMAN ELEC 2	Business Management Elective 2			3	
BUSMAN 108	Human Resource Management (PMC)			3	
TOTAL				6	
THIRD YEAR					
First Semester		Units	Second Semester		Units
FREE ELECT 1	Free Elective 1	3	FREE ELECT 2	Free Elective 2	3
LAW 1	Obligation and Contract (PMC)	3	BUSMAN 111	Strategic Management (CBMEC)	3
BUSMAN 116	Opportunity Seeking & Creation (PMC)	3	ENTRE 3	Feasibility Study (BC)	3
BUSMAN 109	International Trade (PMC)	3	TAX 2	Business Taxation (PMC)	3
TAX 1	Income Taxation (BC)	3	LAW 2	Law on Business Organization (PMC)	3
ENTRE 1	Entrepreneurship (BC)	3	ENTRE 4	Entrepreneurial Leadership & Governance	3
ENTRE 2	Social Entrepreneurship (PMC)	3			
TOTAL		21	TOTAL		18

SUMMER					
BUSMAN ELEC 3	Business Management Elective 3			3	
BUSMAN ELEC 4	Business Management Elective 4			3	
ENTRE 5	Business Planning and Mentoring (PMC)			3	
TOTAL				9	
FOURTH YEAR					
First Semester		Units	Second Semester		Units
ENTRE 6	Business Incubation, mentoring, and coaching (BC)	3	ENTRE 7	Business Incubation, mentoring, and coaching (BC)	3
TOTAL		3	TOTAL		3

EFFECTIVE SCHOOL YEAR 2018–2019

BUSMAN Electives:

- Sales Management
- Consumer Behavior
- Cooperative Management
- Risk Management
- Franchising
- Entrepreneurial Management
- Enterprise Resource Planning
- Current Economic Issues
- Economic Development
- Industrial/Agricultural Marketing
- Direct Marketing
- Logistics Management
- Change Management
- Advertising
- Marketing Research
- Business Economics

GEElectives:

- Christian Morality and Ethics in the 21st Century
- Islamic Ethics in the 21st Century
- Inter-Religious Dialogue
- Indigenous Communities in the Philippines
- Great Books in World Literature
- Gender and Society
- The entrepreneurial Mindset
- Living in the IT Era (with Data Analytics)
- Mindanao History and Culture
- People and Earth's Ecosystem (with Environmental Management)

Prepared by:

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