

Ateneo de Zamboanga University
SCHOOL OF MANAGEMENT AND ACCOUNTANCY
Management Department

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION (BSBA)
(For non-ABM track)

FIRST YEAR					
First Semester		Units	Second Semester		Units
MATMOD	Mathematics in the Modern World	3	PURCOM	Purposive Communication	3
UNDESELF	Understanding the Self	3	PHIHUM	Philosophy of the Human Person: Social and Political Dimensions	3
SPIECO	Spirituality and Ecology in the Christian, Ignatian, and Islamic Traditions)	3	VOCMIS	Vocation and Mission in the Christian, Ignatian, and Islamic Traditions	3
PHIHIS	Readings in Philippine History	3	RIZAL	Life and Works of Rizal	3
FFP/NSTP 1	Freshmen Formation Program/NSTP I	4.5	FFP/NSTP 1	Freshmen Formation Program/NSTP II	4.5
PATHFIT 1	Movement Enhancement	2	PATHFIT 2	Fitness Exercise	2
BUSMAN 101	Human Behavior in Organization (PMC)	3	BUSMAN 102	Business Research(PMC)	3
ABMBC 1	Fundamentals of Accounting 1 & 2	(3)	ABMBC3	Business Finance and Applied Economics	(3)
ABMBC2	Principles of Management&Marketing	(3)	ABMBC4	Business Math	(3)
TOTAL		27.5	TOTAL		27.5
SUMMER					
BUSMAN 103	Environmental Management (PMC)				3
BUSMAN 104	Project Management (PMC)				3
BUSMAN ELEC 1	Business Management Elective 1				3
TOTAL					9
SECOND YEAR					
First Semester		Units	Second Semester		Units
ETHICS	Ethics	3	ARTAPP	Art Appreciation	3
CONWOR	Contemporary World	3	SCITECS	Science, Technology, and Society	3
KOMFIL	KontekstwalisadongKomunikasyonsaFilipino	3	PANLIP	PanitikanPanlipunan	3
PATHFIT 3	Dance/Sports/Recreation and Games 1	2	PATHFIT 4	Dance/Sports/Recreation and Games 2	2
MIS 1	Management Information System (PMC)	3	BUSANA 3	Business Analytics (PMC)	3
MRKTG 1	Marketing Management (BC)	3	BUSMAN 106	Operations Management & TQM (CBMEC)	3
BUSMAN 105	Governance and Management (PMC)	3	BUSMAN 107	Inventory Management & Control (PMC)	3
FINACCO	Financial Accounting (PMC)	3	ECON 2	Economic Development & Sustainability (PMC)	3
ECON 1	Business Economics (BC)	3	FINMAN 2	Financial Management	3
TOTAL		26	TOTAL		26
SUMMER					
BUSMAN ELEC 2	Business Management Elective 2				3
BUSMAN 108	Human Resource Management (PMC)				3
TOTAL					6

THIRD YEAR					
First Semester		Units	Second Semester		Units
FREE ELECT 1	Free Elective 1	3	FREE ELECT 2	Free Elective 2	3
LAW 1	Obligation and Contract (PMC)	3	BUSMAN 110	Feasibility Study 1 (BC)	3
BUSMAN 116	Opportunity Seeking & Creation (PMC)	3	BUSMAN 111	Strategic Management (CBMEC)	3
BUSMAN 109	International Trade (PMC)	3	TAX 2	Business Taxation (PMC)	3
TAX 1	Income Taxation (BC)	3	LAW 2	Law on Business Organization (PMC)	3
BUSANA 2	Data Warehousing (PMC)	3	BUSANA 4	Statistical Analysis (PMC)	3
TOTAL		18	TOTAL		18
SUMMER					
BUSMAN ELEC 3	Business Management Elective 3				3
BUSMANELEC 4	Business Management Elective 4				3
TOTAL					6
FOURTH YEAR					
First Semester		Units	Second Semester		Units
BUSMAN 112	Feasibility Study 2 (BC)	3	BUSMAN 114	Feasibility Study 3 (BC)	3
BUSMAN 113	Management Training Program 1 (BC)	3	BUSMAN 115	Management Training Program 2 (BC)	3
TOTAL		6	TOTAL		6

EFFECTIVE SCHOOL YEAR 2018 – 2019

BUSMAN Electives:

- Sales Management
- Consumer Behavior
- Cooperative Management
- Risk Management
- Franchising
- Entrepreneurial Management
- Enterprise Resource Planning
- Current Economic Issues
- Economic Development
- Industrial/Agricultural Marketing
- Direct Marketing
- Logistics Management
- Change Management
- Advertising
- Marketing Research
- Business Economics

GE (FREE) Electives:

- Christian Morality and Ethics in the 21st Century
- Islamic Ethics in the 21st Century
- Inter-Religious Dialogue
- Indigenous Communities in the Philippines
- Great Books in World Literature
- Gender and Society
- The entrepreneurial Mindset
- Living in the IT Era (with Data Analytics)
- Mindanao History and Culture
- People and Earth's Ecosystem (with Environmental Management)

Prepared by:

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