

Ateneo de Zamboanga University

School of Management & Accountancy
MASTER IN BUSINESS ADMINISTRATION (MBA)
 Revised Curriculum – Effective 2017

FIRST YEAR, FIRST TRIMESTER (April to July)		
BS 550	Business Research Methods <i>Management Project Paper Proposal^b</i>	3
BA 551	Management Principles and Dynamics ^a	3
BA 552	Financial Accounting ¹	3
	Self-Mastery and Team Building	
	<i>Total</i>	9

¹BA 552 (FA) is a pre-requisite for non-CPAs; CPAs may enroll in FA or they may opt to enroll in an extra elective course.

^aBA 551 (MPD) is the fundamental preparatory course for the MBA Program and is recommended before enrollment in any of the major subjects.

^bThe Management Paper Proposal is a research-based study which demonstrates a student's integration and utilization of the knowledge and skills acquired throughout the program. Its representation and defense is a requirement for graduation. The Management Paper Proposal shall be required output for BA 550 (BRM).

FIRST YEAR, SECOND TRIMESTER (August to October)		
BA 553	Quantitative Analysis or Management Decisions	3
BA 560	Human Behavior in Organizations	3
BA 561	Management Accounting and Control ²	3
	<i>Total</i>	9

²Pre-requisite: Passed BA 552 (FA), for non-CPAs

FIRST YEAR, THIRD TRIMESTER (November to March)		
BA 562	Operations and Service Management ³	3
BA 563	Marketing Management ⁴	3
BA 564	Financial Management ⁵	3
	<i>Total</i>	9

³Pre-requisite: BA 553 (QAMD)

⁴BA 560 (HBO) recommended

⁵Pre-requisite: Passed BA 561 (MAC)

SECOND YEAR, FIRST TRIMESTER (April to July)		
BA 570	Social Entrepreneurship and Enterprise Development ⁶ <i>Business Plan^c</i>	3
BA 565	Managerial Economics	3
	Free Elective/s	3
	<i>Management Project Paper Work</i>	
	<i>Total</i>	9

⁶Prerequisite: Passed BA 550 (BRM), BA 561 (MC), BA 562 (OSM), BA 563 (MM); Passed BA 564 (FM) highly recommended but not mandatory

^cA business plan and its representation and defense shall comprise the terminal output for BA 570 (SEED)

SECOND YEAR, SECOND TRIMESTER (August to October)		
BA 571	Strategic Management ⁷	3
	Free Elective/s	3
<i>Total</i>		9

⁷Prerequisite: BA 550 (BRM), four of six BA 56x course – BA 560 (HBO), BA 561 (MAC), BA 562 (OSM), BA 563 (MM) preferred – all six highly recommended

SECOND YEAR, THIRD TRIMESTER (November to March)		
	Free Elective	3
	<i>Retreat</i> <i>Management Project Paper Work</i> <i>Comprehensive Oral Examination</i>	
<i>Total</i>		3

Preparatory/Foundation Courses

BA 550	Business Methods	3
BA 551	Management Principles and Dynamics	3
BA 552	Financial Accounting	3
BA 553	Quantitative Analysis for Management Decisions	3
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Core/Major Courses

BA 560	Human Behavior in Organizations	3
BA 561	Management Accounting Control	3
BA 562	Operations and Service Management	3
BA 563	Marketing Management	3
BA 564	Financial Management	3
BA 565	Managerial Economics	3
		<hr style="width: 100px; margin-left: auto; margin-right: 0;"/> 18

Integrative Courses

BA 570	Social Entrepreneurship and Enterprise Development	3
BA 571	Strategic Management	3
		<hr style="width: 100px; margin-left: auto; margin-right: 0;"/> 6

Electives

Free Electives		3
Free Electives		3
BA 581 Investment Management		
BA 582 Human Resource Management		
BA 583 Organizational Development		
BA 585 Environmental Management		
BA 586 Leadership and Conflict Management		
BA 587 Business Ethics, Governance, Social Responsibility and Citizenship		
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Total Units:

42

BRIDGING PROGRAM FOR MASTER IN BUSINESS ADMINISTRATION

This Bridging Program is mandatory for new entrants whose undergraduate background is non-business related. This is to facilitate easy transition to the business and accounting learning paradigm. Students with non-business related undergraduate degree will be required to take bridging courses except when they have taken credits for business and accounting courses. To be exempted, the student must have earned at least nine (9) units Management^a course, at least (6) units Accounting^b course and three (3) units Marketing^c course.

This program is also open to students currently enrolled in the program whose undergraduate degrees are business related. New entrants with business-related degrees who wish to strengthen their management, accounting and marketing background may also enroll in this program.

The courses under the bridging program are as follows:

- Principles of Management, Marketing, Human Resource Management, and Operations and Service (Production) Management
- Basic Finance & Accounting

These courses will be delivered in between trimesters as a pre-requisite for enrollment. Students who are required to take this Bridging Program should complete the Bridging Course Modules to qualify for admission to the MBA Program. The mandatory number of hours required for the whole program is 30 hours.

The bridging course fee is equivalent to two-unit worth of tuition fee. In the event of low-student registration, bridging courses will be delivered in tutorial basis.

^a Principles of Management, Operations and Service (Production) Management, Human Resource (Personnel) Management,

^b Principles of Accounting, Financial Accounting

^c Principles of Marketing

Notes:

1. This Bridging Program shall take effect 1st Trimester of SY 2015-2016. However, for those who are currently enrolled in the 3rd trimester SY 2014-2015 for the first time are required to take the bridging program.
2. Transferees who have completed at least 12 units of business related subjects (of which one subject is accounting) are exempted from taking the Bridging Program.